



PRESS RELEASE

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Irish obesity organisations win top European award for World Obesity Day initiatives.

Two Irish obesity organisations have been named as joint winners of one of the European Association for the Study of Obesity (EASO), and European Coalition for People living with Obesity (ECPO) World Obesity Day Europe Awards for 2020 and 2021.

A collaboration between the Association for the Study of Obesity on the island of Ireland (ASOI) and the Irish Coalition for People living with Obesity (ICPO) has won them the **EASO Award for the Best Collaborative Project**.

On World Obesity Day (March 4) the two organisations held an online event with a live host and pre-recorded sessions. It involved 50 people living with obesity and 20 professional obesity healthcare specialists and attracted 162 participants live and over 240 viewing on ICPOs YouTube channel. In addition, the two organisations conducted an extensive social media campaign which put them in the 5th and 9th position in the top 10 most active social media influencers on World Obesity Day. More information can be viewed in the video.

Winners of other World Obesity Europe awards included organisations in Switzerland, Slovakia, the Czech Republic, Portugal, and France. More details of the awards and winners can be viewed on the World Obesity Day Europe website www.wod.eu

Planning for World Obesity Day on March 4, 2022 is already well underway and both the EASO and ECPO grant applications https://woday.eu/grants-and-awards/grants/ and Award schemes https://woday.eu/grants-and-awards/awards/ are now open.

For further information on the ASOI and ICPO award, please contact ASOI info@asoi.info
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For further information on World Obesity Day Europe please see https://woday.eu/; on EASO please see https://easo.org/, and on ECPO https://eurobesity.org/



The European Association for the Study of Obesity | www.easo.org
The leading voice of obesity science, medicine and community in Europe, representing scientists, obesity specialists, physicians, health care practitioners, public health practitioners and patients. Established in 1986, EASO is a federation of professional membership associations from 36 countries.



The European Coalition for People Living with Obesity | www.eurobesity.org

Initially established in 2014, to help the European scientific and clinical community better understand the patient experience. From this, the Patient Council developed into a strong voice for people living with obesity & the patient community across Europe. We are now an independent patient led, managed, and run organisation working collaboratively across Europe.